

5 Mistakes That Sink Your First Week

Five setup mistakes that trip people up in their first week

A Free Frankly AI Resource • Version 1.0

Purpose

These are the mistakes people most often make while getting their AI Business Brain set up. Check yourself against this list before you go further.

Mistake 1 — Choosing the most complicated task first

Picking quoting, invoicing or anything customer-facing as the first guided task. Start with something useful, repeatable and easy to review — save the high-stakes tasks for later, once you trust the system.

Mistake 2 — Skipping the subscription budget check

Choosing a machine without budgeting for the separate Claude subscription cost (around USD \$20/month for the Pro plan). Hardware and subscription are two separate costs — you can't run the system at all without an active Claude subscription.

Mistake 3 — Assuming it runs fully offline

Your files live on your computer, but Claude Code needs an internet connection to send prompts and file context to Anthropic's servers for processing. Never describe or sell this system as fully local or offline.

Mistake 4 — Treating Course 1 as a fully autonomous employee

Course 1 builds a guided system: you start the task, Claude follows your written rules, you review important outputs. Unattended automation and tool connections are Course 2 and Course 3 — not this course.

Mistake 5 — Posting real customer or financial details in Skool

Checkpoint posts and community screenshots must use invented or sanitised business details — no real customer names, financial figures or credentials, ever.

Rule of thumb

If a mistake here would be hard to reverse, that's exactly the kind of thing a good safety boundary exists to catch — build one in before you rely on the system for anything real.

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