

Three Trades, Three Real First Builds

Three illustrative trade-business setups, from first decision to first task

A Free Frankly AI Resource • Version 1.0

These are illustrative, not verified case studies

These scenarios are worked examples to show how the Module 1 decisions fit together for different trades — they are not real customer testimonials or measured results. Frankly AI only publishes real before/after case studies once they're evidence-checked.

Scenario 1 — Sole-trader electrician

Decision	Their answer
Business snapshot	One-person electrical business, mostly residential callouts.
Machine choice	Existing laptop — no hardware budget this month.
OS path	Windows (already familiar).
First use case	Draft a customer enquiry summary from a voicemail transcript.
Why this task	Scored 9/10 on the worksheet — repeats daily, easy to check against the original message, fully reversible.

Scenario 2 — Small plumbing team (3 staff)

Decision	Their answer
Business snapshot	Owner-operator plus two tradespeople, shared office laptop.
Machine choice	Dedicated mini PC — wanted a workspace that's always on, separate from the shared laptop.
OS path	Linux (followed Frank's reference build).
First use case	Create a job brief from supplied job-sheet details.
Why this task	Clear input (the job sheet) and a clear expected

output — low risk to get wrong.

Scenario 3 — Landscaping/building business owner

Decision	Their answer
Business snapshot	Small building/landscaping business, owner handles all admin evenings.
Machine choice	Existing desktop computer.
OS path	macOS.
First use case	Create a weekly open-jobs summary.
Why this task	Useful visibility without changing any other system — nothing customer-facing yet.

The pattern across all three

None of them started with quoting, invoicing or anything customer-facing. Each chose a task that was useful on day one but easy to check and impossible to get badly wrong — exactly the kind of first task worth choosing.

— A Free Resource from Frankly AI —

Want the full AI Business Brain system? getfranklyai.com